## S.R.R. & C.V.R. Government Degree College (A)

An Autonomous & ISO 9001: 2015 Certified Institution:: Ranked by NIRF in 101-150 band at NIRF-2020 & 151-200 band in NIRF 2019 NAAC accredited Institution with grade B+ with C.G.P.A 2.6 during March, 2017

Machavaram, Vijavawada, Krishna District, AP-520 004

# **ENTREPRENEURSHIP ACTIVITY** STUDENT ORGANIZED STALLS



# DEPARTMENT OF BOTANY

SRR & CVR Government Degree College

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Machavaram, Vijayawada, Krishna District, AP-520 004



Dates	8.3.2022
Conducted through (DRC/JKC/ELF/NCC/NSS/Departments etc.	Department
Nature of activity (seminar/Workshop/Extn. Lecture etc.	Extension activity on Entrepreneurship
Title of the Activity	Entrepreneurship : Student Organized Stalls
Name of the Department/Committee	Department of Botany
Details of Resource Persons (Name, Designation etc., )	III BZC EM Students
No of students participated	120
Name of the Lecturers who planned & conducted the activity	Planned and Organized by Ms G.Swapna Lecturer In Charge
Remarks	This has given exposure to students on Entrepreneurship and students took this as a sample.

Department of Botany SRR & CVR Govt DegreeCollegeIII BSC BZC students Organized a stall and explored the idea of Entrepreneurship on International Women's Day MArch 8th 2022.

Context: Student Entrepreneurship is an emerging phenomenon and then exposing the intentions of students to become Entrepreneurs. Student Entrepreneurship is a dual opportunity. The first is the opportunity to zoom in on one category of entrepreneurs. Entrepreneurship is seen as a process of change for the venture and the entrepreneur: "while Entrepreneurship is to do with a process of change, emergence and the creation of new value, it is also a process of change and creation for the entrepreneur"

Student Entrepreneur is not only student attending entrepreneurial classes, but as conducting a business on/near campus while simultaneously attending formal courses.

#### **Objectives:**

- To know the basic concepts of Entrepreneurship
- Practical experience
- To gain knowledge on setting up small scale industries
- To learn planning, Management and basic Business strategies
- To inculcate the entrepreneurial skills to potential entrepreneurs and help develop the same in existing entrepreneurs.
- To enable the student entrepreneurs to define or redefine their business objectives and work individually as well as in group for the realization of the same.
- To inculcate team building and coordination skills for meeting the future demands.
- To develop the communications skills among the potential entrepreneurs.
- To make the potential entrepreneurs able to analyze the environment around them and make suitable decisions about the product.

#### Report of the activity:

On International Women's day girl Students of III BZC EM and TM established small stialls. They purchased fruits like watermelon, cucurbits, grapes, and guava. Prepared fruit salads, juices and set up a fruit product and juice stall. All college students and staff encouraged them by buying and they gained Profits.



### III BSC BZC Students setting up a small stall

Studentship has traditionally been associated with academic goals such as acquiring and learning new knowledge and skills whereas entrepreneurship generally refers to financial objectives such as running a profitable business.

There is a need to better understand the domain of student entrepreneurship. Future empirical and conceptual work will help establish a more comprehensive picture of student entrepreneurship.

Through this simple and basic experience students got to know about small scale industries, Budget Planning, Action plan, management and the facts about consumer, market strategy.

All college students and faculty encouraged them and appreciated them and that made them earn profits. This small effort from students has provided so many insights into Business and Entrepreneurship.

### Students immersed in their activities for setting up small stalls



This small setting up of stalls was an initiation towards Entrepreneurship and students thoroughly enjoyed this activity throughout and garnered all support .

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LECTURER IN CHARGE SRR & CVR GOVT. DEGREE SOLLEGE VIJAYAWADA-4, KHanna Dist



	STUDENT SIGNATURES AND FEEDBACK						
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35	8322	I BX	21311209	k. Sumageethia	Good		
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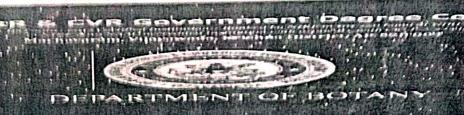


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